RAYA
International Services

LEADING THE DIGITAL TRANSFORMATION ERA

RAYA HOLDING: A FORWARD-THINKING INVESTMENT CONGLOMERATE WITH 11 LINES OF BUSINESS

We take pride in being an integral component of Raya Holding, a thriving investment conglomerate, that operates 11 lines of business in the fields of information technology, electronics trade and distribution, fintech, real estate, customer service, industrial and logistics, food and beverage, and hospitality.

Since 1998, Raya Holding has reached new realms of financial and operational stability with more than 1.1 billion dollars in revenue in 2022. As the driving force behind our subsidiary, this powerhouse not only underscores stability but also amplifies the financial strength that fortifies our operations.

LISTED IN EGYPT STOCK EXCHANGE (EGX) SINCE
2005

RAYA HOLDING IN A NUTSHELL

1.1
BILLION DOLLARS IN REVENUE IN 2022

25
YEARS IN THE MARKET

11
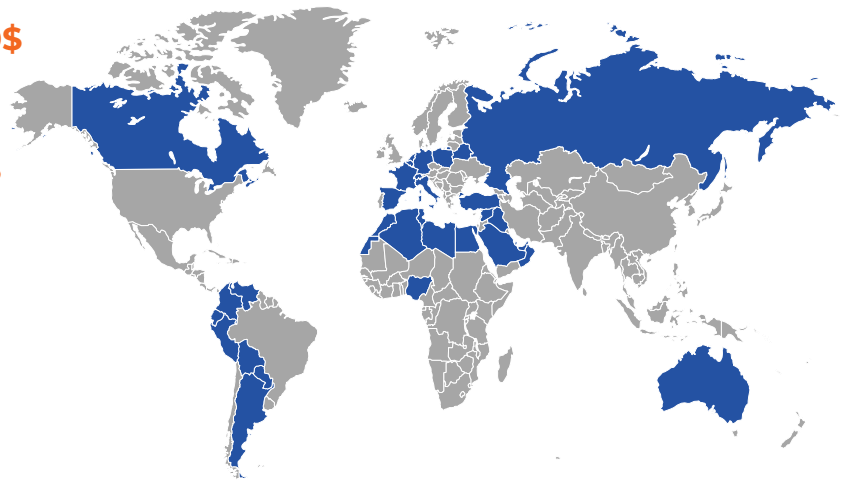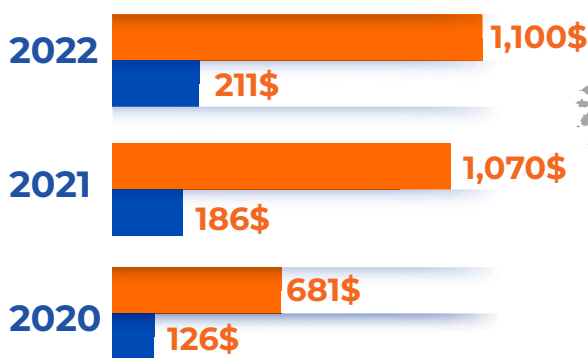LINES OF BUSINESS ACROSS VARIOUS INDUSTRIES

15K
EMPLOYEES

FINANCIAL STABILITY

- ■ REVENUE IN USD MILLION
- ■ GROSS PROFIT IN USD MILLION

2022
1,100$
211$

2021
1,070$
186$

2020
681$
126$

LINES OF BUSSINESS

Customer Experience
- Raya CX
- Raya Social Media
- C3

Information Technology
- Raya Integration
- Raya International Services
- Raya Data Center
- Raya Network Services

Restaurants
- Raya Restaurants
- Lebanese Bakery
- Ovio
- Jones the Grocer

Trade & Distribution
- Raya Distribution
- Raya Tech Distribution
- Raya Mega Stores

Industrial & Logistics
- Raya Auto
- Ostool
- Raya Advanced Manufacturing

FMCG
- Raya Food Trading
- Raya Foods

Fintech
- Aman Holding
- Aman Financial Services
- Aman Microfinance
- Aman E-Payments

Smart Buildings
- Raya Smart Buildings
- Raya Maintenance and Build Operations

RAYA IT: A GLOBAL FULL-STACK INFORMATION TECHNOLOGY PROVIDER

Established in 1998, Raya Information Technology stands as the leading system integrator in the MENA region, driven by a visionary commitment to spearhead the information technology market through its dynamic portfolio. Recognizing that sustainable growth emanates from robust foundations, Raya Information Technology has played a pivotal role in guiding over 500+ customers across diverse market sectors, facilitating the seamless adoption of new technologies, and elevating business performance to new heights. With a solid regional footprint spanning the Middle East and Africa (MEA), Raya IT operates through strategically positioned regional offices in Egypt, Saudi Arabia, the Gulf, and East Africa.

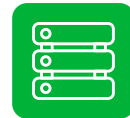## RAYA INFORMATION TECHNOLOGY LINES OF BUSINESS

RAYA INTERNATIONAL SERVICES (ORACLE PARTNER)

RAYA INTEGRATION

RAYA NETWORK SERVICES

RAYA DATA CENTER

ONE-STOP-SHOP PORTFOLIO OF IT SOLUTIONS

ENTERPRISE APPLICATIONS

EMERGING TECHNOLOGIES (AI–BIG DATA–API)

SOFTWARE DEVELOPMENT

HOSPITALITY SOLUTIONS

DATA CENTER

NETWORKING

INFRASTRUCTURE

MULTIMEDIA

RAYA INTERNATIONAL SERVICES:
SEASONED PROFESSIONAL CONSULTANTS BRIDGING TECHNOLOGY GAPS

Raya International Services (RIS), a leading Oracle partner, has been at the forefront of delivering Oracle business solutions since 1998. With a robust track record of over 240 Enterprise Resource Planning projects delivered across various sectors in the MENA region, RIS is equipped with consultants that deliver profound expertise every day with an extensive portfolio in the realm of business consultancy and ERP solutions.

VENDORS   ORACLE®   infor   S software AG

PEOPLE-ORIENTED.
CUSTOMER-CENTRIC.

With more than 200 seasoned professional consultants, Raya International Services' wealth of experience has been instrumental in crafting pragmatic, cutting-edge solutions for customers of different sizes and industries. Raya takes pride in its strong credentials in ERP business, having facilitated bespoke transformations for some of the region's most prominent entities.

300+
ERP PROJECTS DELIVERED ACROSS THE MENA REGION

5
REGIONAL OFFICES

200+
PROFESSIONAL CONSULTANTS

1425+
OF COLLECTIVE YEARS OF TEAM EXPERIENCE

250
REGIONAL CUSTOMERS ACROSS MENA

RIS SOLUTIONS: OPTIMIZING PERFORMANCE. DRIVING RESULTS.

ORACLE APPS AND TECHNOLOGIES FULL-STACK

In partnership with Oracle, RIS applications and products showcase a synergy that drives optimization and innovation, yielding a suite of solutions tailored to enhance operational efficiency.

BUSINESS TRANSFORMATION AND PROCESS RE-ENGINEERING

RIS Digital Transformation Process Optimization Solutions encompass a triad of services, including consultancy, development and implementation, and applications-managed services, all designed to embrace agility, accelerating business fulfillment within an end-to-end offering.
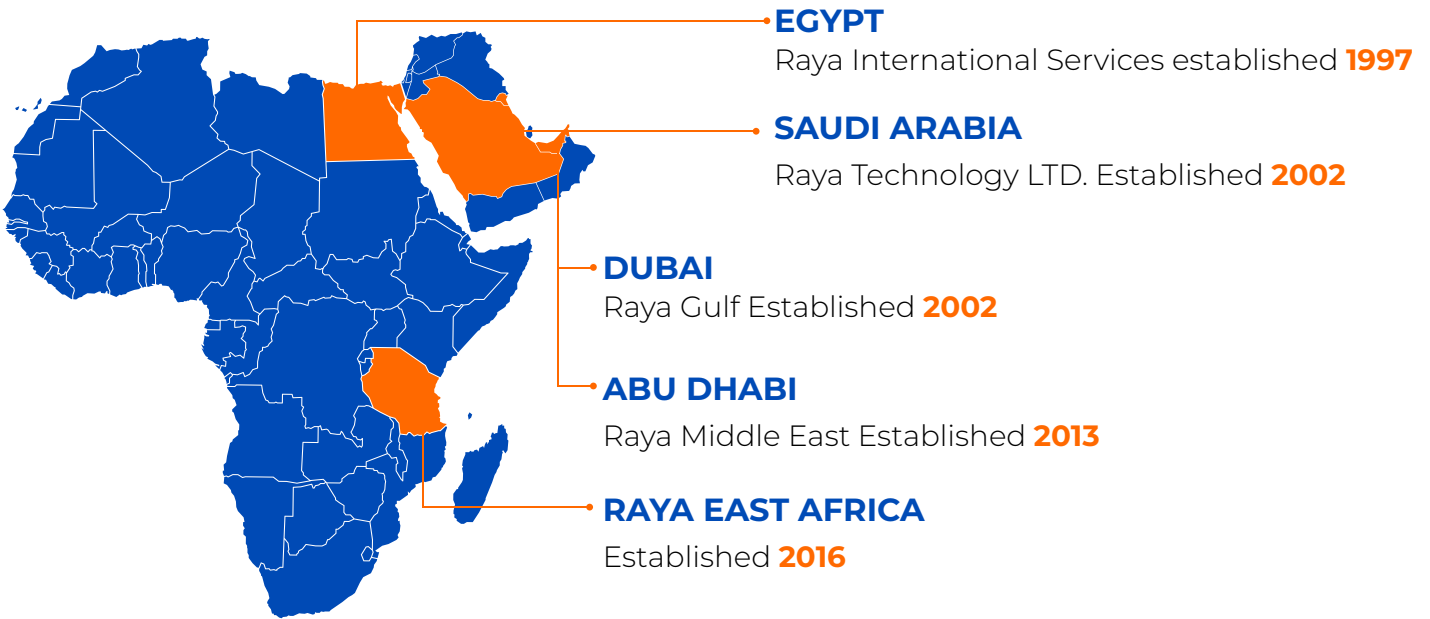
ORACLE HOSPITALITY AND F&B INTEGRATED SOLUTIONS

Raya International Services offers tailored solutions specifically designed for the dynamic and customer-centric hospitality and F&B sectors. RIS is committed to ensuring business resilience, optimization, and seamless customer support for the hospitality sector.

RIS SERVICES: TOP-NOTCH OFFERINGS FOR DIGITALLY TRANSFORMED BUSINESS

EGYPT
Raya International Services established **1997**

SAUDI ARABIA
Raya Technology LTD. Established **2002**

DUBAI
Raya Gulf Established **2002**

ABU DHABI
Raya Middle East Established **2013**

RAYA EAST AFRICA
Established **2016**

CONSULTANCY SERVICES
Catering for business and IT environments modernization strategies accelerating the business fulfillment and acknowledging agility
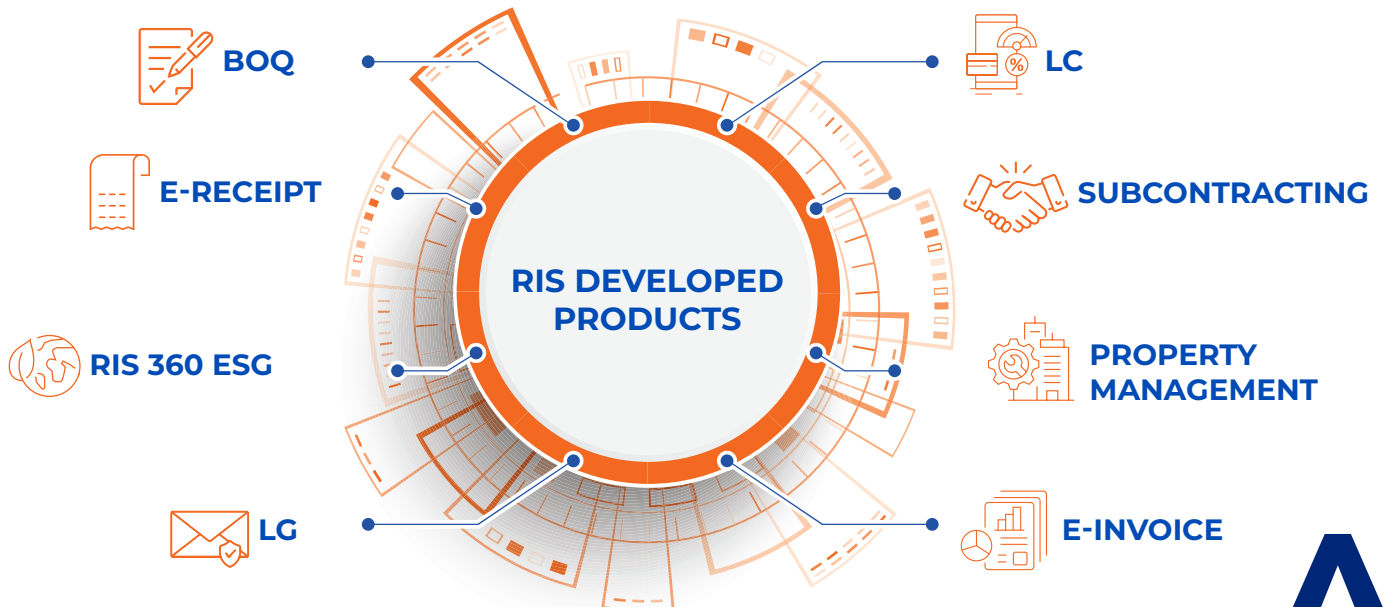
DEVELOPMENT & IMPLEMENTATION SERVICES
Improve business outcomes through providing an end-to-end Lifecycle services including custom application development, implementation, updates, and integration

APPLICATIONS MANAGED SERVICES
Catering for application management and outsourcing solutions that meet the business objectives and fulfill the predefined ROI requirements

RIS DEVELOPED PRODUCTS

- BOQ
- E-RECEIPT
- RIS 360 ESG
- LG
- LC
- SUBCONTRACTING
- PROPERTY MANAGEMENT
- E-INVOICE

A MARKET LEADER NO MATTER WHERE WE ARE

A vision adopted by our holding company since 1998, "A Market Leader No Matter Where We Are" is our guiding principle. Throughout our journey, we have meticulously refined our methodology and tools, ensuring the delivery of exceptional services to our clients. This strategic evolution enables us to expedite the realization of benefits while effectively managing associated risks, creating value for our customers every day.

MARKET COVERAGE

- Footprint across market verticals
- Regional presence across MEA

FINANCIAL STABILITY

DIVERSIFIED OFFERING

- Expanded solutions/ Services portfolio
- Reliable managed services and SLA
- Pre-built adapters (handling integrations with multiple third-party solutions)
- RIS Developed products

TEAM

- Bi-lingual consultants (available onsite/resident resources)
- Top-notch certified SMEs (Ability to design a flexible solution that tackles the different daily scenarios in several sectors)
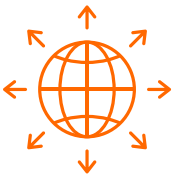
RIS CENTRAL PILLARS: QUADRO-CENTRIC STRATEGIC APPROACH

Raya International Services embraces a Quadro-Centric Approach, recognizing its pivotal role in delivering exceptional performance. Raya International Services strategically focuses on market expansion/penetration to broaden its reach, cultivates impactful strategic partnerships, pioneers innovative solutions development, and places a paramount emphasis on customer-centricity in its approach to deliver excellence.

INDUSTRY FOCUS

MARKET EXPANSION/ PENETRATION

CUSTOMER SUCCESS

STRATEGIC PARTNERSHIPS

SOLUTIONS DEVELOPMENT/ INNOVATION

CLOUD TRANSFORMATION FOR ALL INDUSTRIES

REAL ESTATE & CONSTRUCTION MANAGEMENT

INDUSTRY FOCUS

RETAIL MANAGEMENT SERVICES

VALUE CHAIN TRANSFORMATION

A LONG-STANDING PARTNERSHIP

ORACLE | Partner

Our enduring strategic partnership with Oracle stands as a cornerstone of our commitment to delivering unparalleled value to our customers. For years, this collaboration has been instrumental in fortifying our expertise and empowering us to provide cutting-edge solutions, supported with a wide range of oracle certifications ranging across ERP, Human Capital Management and Hospitality.

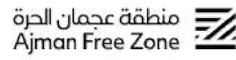**Proudly holding EXPERTISE in Multiple Fusion Pillars across Oracle SaaS, IaaS, PaaS, and Industry Portfolio:**

Oracle Enterprise Resource Planning (ERP)	Oracle Human Capital Management (HCM)	Oracle Supply Chain and Manufacturing (SCM)	Cloud Infrastructure and Platform
Oracle Customer Experience (CX)	Oracle E-Business Suite Applications to Oracle Cloud	Oracle Hospitality	Oracle Food & Beverage
Oracle Transportation Management (OTM)	Oracle Warehouse Management	Visual Builder	Enterprise Analytics
Fusion Analytics Warehouse	Enterprise Performance Management (EPM)		

KEY SUCCESSFUL PROJECTS HIGHLIGHTS

AMERICANA QUALITY

ERP Unification & Value Chain Transformation for KSA, UAE, KWT and EGY

منطقة عجمان الحرة Ajman Free Zone

UAE's First Public Sector HCM Cloud Implementation

دائرة المالية | حكومة عجمان Government of Ajman | Department Of Finance

Full ERP, HCM Fusion Transformation for 14 LEs

بنك بوبيان Boubyan Bank

Full ERP, HCM Fusion Transformation for 14 LEs

بنك الخليج GULF BANK

Full Fledge HCM Transformation in KW

عمار amaar

Full Transformation in Real state and Construction sector supported by RIS Verticals

مجموعة سمير group samir

Full Transformation after 10+ years on EBS to Cloud for BOQ, SCM, HR, FIN

الشريف

Full Transformation with CPQ, SCM, Manufacturing, Order Mgmt, FIN and HCM

مجموعة بن لادن السعودية SAUDI BINLADIN GROUP

Digital transformation for more than 23,000 employees in the construction sector

شركة المهمل لخدمات المرافق AL MAHMAL FACILITIES SERVICES COMPANY

Facility Management Full Transformation from EBS to Cloud for EPM, SCM, FIN, HCM,CPQ

MLS مساندة لخدمات اللوجستية MOSANADA LOGISTICS SERVICES

Systems Integration by OIC between Fusion & SAP for SCM and WMS

هيئة المدن والمناطق الاقتصادية الخاصة Economic Cities and Special Zones Authority

Gov. Sector Managed Service Support for ERP,HCM and Gov. Systems integration

ELSEWEDY CAPITAL HOLDING

Digital Transformation for PRJ, SCM, Fin cloud and Raya Subcontracting Extension

RAYA Holding

Full fledge Fusion HCM across 41 companies and 11K+ Employees

مجموعة الصقر المتحدة UNITED ALSAQER GROUP

Digital Transformation for the P2P, Fin. And integration with Hospitality for 2 restaurants.

SAMPLE OF HOSPITALITY REFERENCES

RIS APPS REFERENCES - EGYPT

RIS APPS REFERENCES - GULF & LEVANT

RIS APPS REFERENCES - KSA

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