



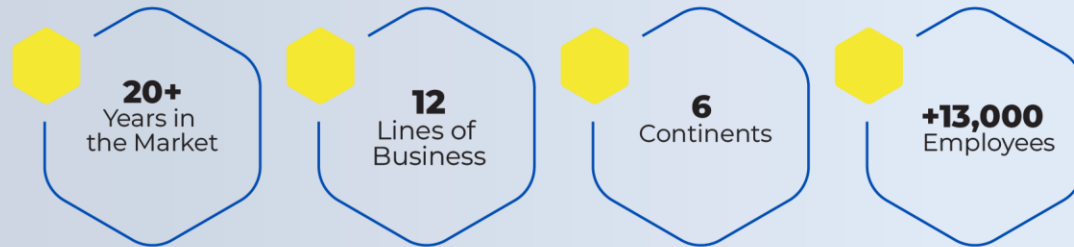
Company **Profile**





Raya Holding

In Numbers



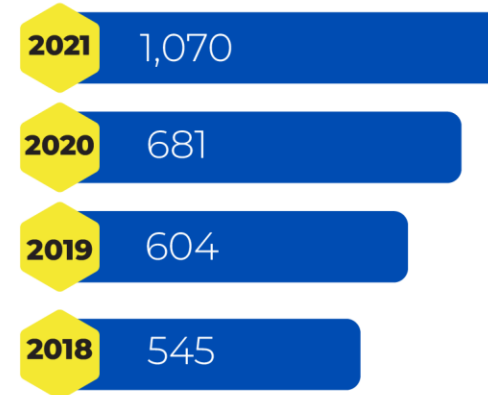
Presence



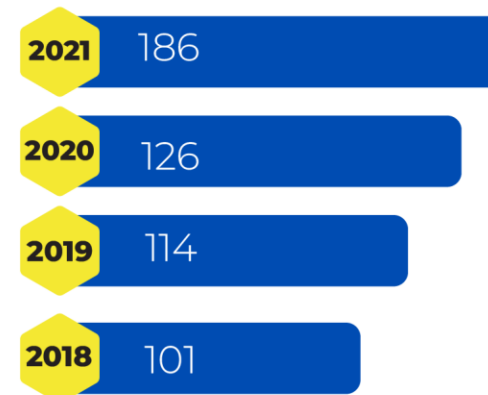
Financial Stability

2020

741 REVENUE (USD Million)



136 GROSS PROFIT (USD Million)



Raya has been listed in the Egyptian Stock Market (EGX) since May 2005

Lines of Business



Over 12 Successful Diversified Lines of Business

Raya Gulf is the regional office of Raya International Services

Raya IT Portfolio – One Stop Shop



ERP\HCM



Retail Solutions



Hospitality Solutions



Software Development



Datacenters



Infrastructure



Networking



Multimedia

RAYA INTERNATIONAL SERVICES IN NUMBERS

5
Offices

240+
Projects

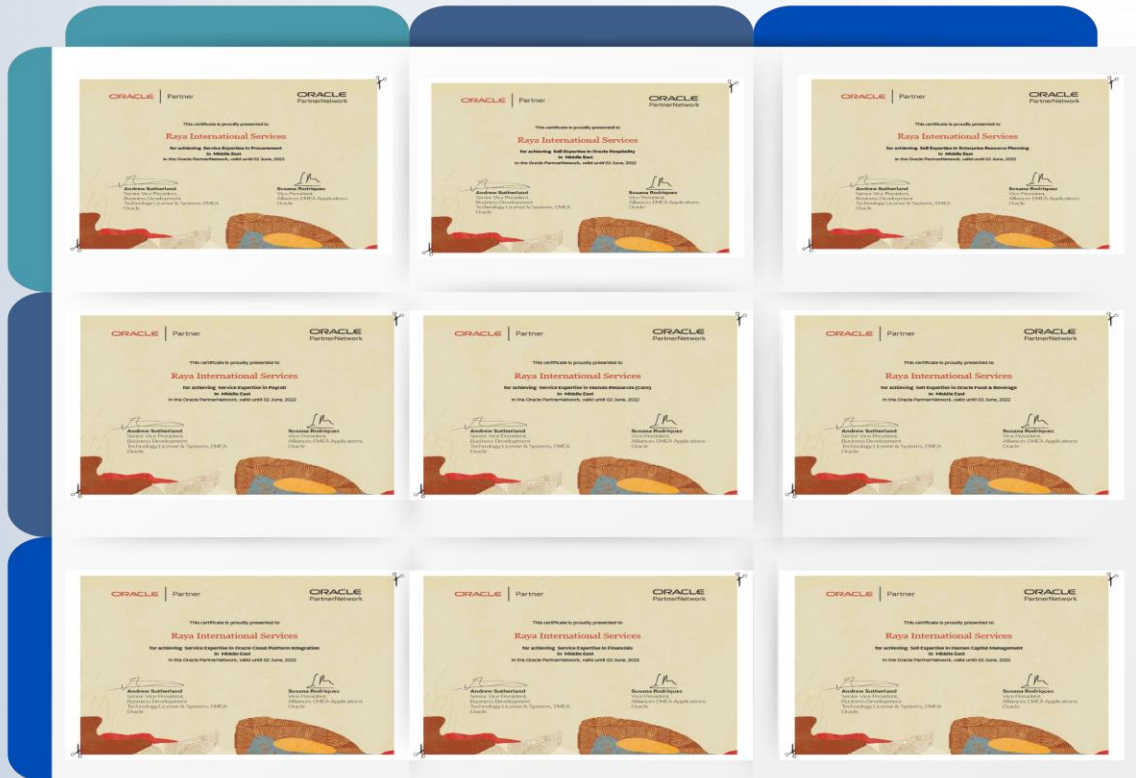
200+
Customer Base

180+
Employees



EXPERIENCED, QUALIFIED, COMMITTED

“Over 180 Business Experienced, Certified, and Bi-Lingual Professionals having the Track Record & Commitment to Deliver Success”



- Sell Expertise-Oracle ERP Financials
- Sell Expertise -Oracle HCM
- Sell Expertise –Oracle Hospitality
- Sell Expertise -Oracle F&B
- Service Expertise –Oracle Core HR
- Service Expertise –Oracle Financials
- Service Expertise –Oracle Cloud Platform Integration
- Service Expertise –Oracle Payroll
- Service Expertise –Oracle Procurement

RAYA CENTRIC STRATEGY



Transform to the Cloud



Value Chain Transformation



Real Estate Management



Retail Management Services



SAMPLE ON RAYA'S DIFFERENTIATORS

Over more than 20 years, Raya's vision is to be a market leader no matter where we are.

- **Exceptional Technical Experience**

Raya was awarded the biggest deal across H1 2021 for Americana Group GCC

- **SME in multiple sectors**

Ability to design a flexible solution that tackles the different daily scenarios in the several sectors

- **Top-Notch Consultants**

Bi-Lingual consultants
Available onsite\resident resources



- **Beyond ERP**

Complementing our offering Raya can provide its banking clients with chatbot and RPA solution to handle specific critical use-cases in this sector

- **Pre-built Adapters**

Raya has ready made adapters handling integrations with multiple third party solution

- **Vertical Solutions**

Time & Labor Extension
Subcontracting
Salary Calculation
Ticket Solution
Payment Interface..& many more

RAYA COMPETITIVE EDGES

- Raya Products

- Reliable Managed Services and SLA

- Oracle HCM Partner of the Year

- Value Chain Transformation Strategy

- Oracle platinum partner

- Business Language comes first

- Bi-Lingual Consultants

- Financial Transformation

- Financial Stability

- Subject Matter Experts

- Regional Presence

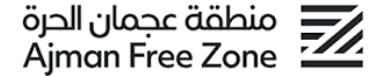


RAYA ERP REFERENCES

Raya remains committed to serve the region best businesses and government entities with its solid track record, experience, and distinguished professionals.



RAYA SAMPLE ERP REFERENCES – GULF COUNTRIES AND LEVANT



RAYA ERP SAMPLE REFERENCES - KSA



RAYA SAMPLE ERP REFERENCES – EGYPT

 البنك الأهلي المصري NATIONAL BANK OF EGYPT	 بنك القاهرة Banque du Caire	 بنك مصر BANQUE MISR نعمل معاً نحقق ريادة	 CRÉDIT AGRICOLE	 EBE البنك المصري لتنمية الصادرات Export Development Bank of Egypt	 QNB	 مصرف أبوظبي الإسلامي ADIB	 المصرف المتحد The United Bank
 EMAAR	 ORASCOR DEVELOPMENT	 ELSEWEDY CAPITAL ASSET MANAGEMENT	 DMG	 Ministry of Communications and Information Technology	 BEK بيت الخبرة	 وزارة المالية MINISTRY OF FINANCE	 Unionaire
 Echem	 Egyptian Natural Gas Co. GASCO الشركة المصرية للغازات الطبيعية	 SUMED سوميدي	 UGDC United Gas Derivatives Company المتحدة لمشتقات الغاز	 PETROMAINT	 RAYA	 مؤسسة مستشفى سرطان الأطفال - مصر Children's Cancer Hospital Foundation - Egypt 57357	
 pact	 BariQ بريقي	 rameda	 Senyorita For Food Industries Americana Group	 NISSAN	 Heinz	 SHIP & C.R.E.W. الهندسية للحاويات ش.م.م.	 ezzsteel

RAYA'S KEY SUCCESSFUL PROJECTS OF ORACLE FUSION CLOUD HIGHLIGHTS



The first HCM Oracle Cloud Reference in the Egyptian Banking Sector

مدينة الملك فيصل الطبية
لخدمة مناطق المملكة الجنوبية
King Faisal Medical City
for Southern Regions



The first Project for HCM Cloud in KSA's Public Sector



Digital transformation for more than 23,000 Employees in the construction sector



A seamless integration between Oracle Fusion and Client Backend using OIC



The first Banking Cloud ERP implementation in Saudi Arabia & Middle East



HCM digital transformation for more than 11,000 Employees



HCM digital transformation for Over 5 GCC Countries



Digital transformation for more than 35,000 Employees



The first Oracle Fusion Manufacturing & Planning Central reference in the Middle East



Digital transformation From EBS Suite to Cloud System



Omni-channel Transformation



Digital transformation From EBS Suite to Cloud System

RAYA KEY SAMPLE SUCCESS HOSPITALITY PROJECTS







International Services



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https://

