



Information Technology

DIGITAL AGILITY AND BEYOND

9-11 March 2023

Movenpick Resort Aswan

While the first wave of digital transformation focused on people interacting with tech tools, finding data, and using information to their advantage; the second wave is focused on DIGITAL AGILITY orchestrating the operations between tools, making them more flexible to enable faster manipulations with data and decision-making processes and paving the road for the transition from informational towards operational technologies.

Join our event to hear from the leading technology and business experts about how the digital agility can benefit your organization through reducing time to market, delivering consistent customer experience, making the change a competitive advantage rather than a threat and leading your organization to embark on a greater and more sustainable digital transformation journey.

Our event will be held at one of the most genuine spots in Egypt, **Movenpick Aswan from 09-11 March 2023**. Enjoy the good weather, the cozy surroundings while networking with a finely selective group of industry leaders.

Meet The Experts



Amr Kandil

New Energy Landscape Leader,
Middle East & Africa



Adel Abdel Moneim

Cyber Security Expert ITU-ABOC



Walid Fahmy

Systems Engineering Leader



Jyoti Lalchandani

Group Vice President & Regional MD,
Middle East, Turkey & Africa, at IDC



Markus Doeringhaus

Director Software Business
Development and Customer Journeys



Didier Bonnet

Affiliate Professor of strategy
digital transformation at IMD
business school

25
YEARS OF
EXCELLENCE



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Agenda

Day 1

From	To	Session	Speaker
07:05 A.M	08:30 A.M	Flight from Cairo to Aswan / Nile Air NP 81	
10:30 A.M	11:30 A.M	Welcome Coffee Break	
11:30 A.M	11:45 A.M	Welcome Note	Hisham Abdel Rasoul <i>CEO</i> <i>Raya Information Technology</i>
11:45 A.M	12:30 P.M	Information Security & Privacy Challenges in the era of Digital Transformation	Adel Abdel Moneim <i>Cyber Security Expert</i> <i>ITU- ARCC</i>
12:30 P.M	01:30 P.M	Check in	
01:30 P.M		Gathering & move to Philae Temple	
03:00 P.M	05:00 P.M	Philae Tour	
05:00 P.M	06:30 P.M	Lunch at Solaih Restaurant	
07:30 P.M		Back to Hotel	
08:00 P.M	10:00 P.M	Dinner at Hotel – Elephantine Restaurant	



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Day 2

From	To	Session	Speaker
07:30 A.M	09:00 A.M	Breakfast	
09:00 A.M	10:00 A.M	Digital transformation, lessons from key digital leaders	Didier Bonnet <i>Affiliate Professor of Strategy Digital Transformation IMD Business School</i>
10:00 A.M	11:00 A.M	Navigating the Storms of Disruption in 2023 and Beyond: Technology Market Outlook for the Middle East, Turkey, and Africa	Jyoti Lalchandani <i>Vice President & Regional MD IDC MEA</i>
11:00 A.M	11:45 A.M	Unlock the Value of Open Banking Platform to Drive Seamless Integration Across Phygital Touchpoints	Markus Doeinghaus <i>Director Software Business Development and Customer Journeys Diebold Nixdorf</i>
11:45 A.M	01:30 P.M	Prayer break + Coffee break	
01:30 P.M	02:15 P.M	From Rigidity to Agility: Building an Infrastructure that Adapts	Walid Fahmy <i>System Engineering Leader Cisco Systems</i>
02:15 P.M	03:00 P.M	Path to the new energy landscape	Amr Kandil <i>New Energies Sales Leader Digital Energy, MEA Schneider</i>
03:00 P.M	03:30 P.M	When it comes to execution	Amr El Degwi- <i>Presales Director Raya Information Technology</i>
03:30 P.M	05:00 P.M	Lunch at Hotel - Elephantine Restaurant	
05:00 P.M	07:30 P.M	Free time	
07:30 P.M	10:00 P.M	Gala dinner at hotel	



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Day 3

From	To	Session
08:30 A.M	10:30 A.M	Breakfast
10:00 A.M	12:00 P.M	Tour at Aswan market
12:00 P.M	01:00 P.M	Checkout
02:30 P.M	05:30 P.M	Lunch at hotel - Elephantine Restaurant
06:30 P.M		Transfer to airport / Group 1
09:00 P.M		Flight from Aswan to Cairo / Egyptair MS 087
07:30 P.M		Transfer to airport / Group 2
09:50 P.M		Flight from Aswan to Cairo / Egyptair MS 085



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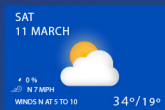
9-11 March 2023

Movenpick Resort Aswan

Flight Details

Date	Flight	Route	Departure time	Arrival time
09 March	Nile Air / NP 81	Aswan - Cairo	07:05	08:30
11 March	Egypt Air / MS 087	Cairo - Aswan	21:00	22:25
	Egypt Air / MS 085		21:50	23:15

Weather Forecast



Dress Code



External Activities:
Casual



Gala Dinner:
Black tie / Formal



Event Dress Code:
Smart Casual

• **Baggage Allowance** : 1 baggage 23 Kg + 1 carry on up to 7 Kg

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